



International Center of Photography

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media release

CLiCK: Dress Codes The Closing Party for ICP's Third Triennial

Thursday, January 14, 2010

7:30 pm – VIP Cocktail Reception
8:00 pm – General Admission

International Center of Photography
1133 Avenue of the Americas at 43rd St

Tickets:

VIP – \$250
General Admission (couple) – \$100
General Admission (single) – \$75

All proceeds benefit the educational programming of ICP

For four hours on January 14, 2010, the International Center of Photography (1133 Avenue of the Americas at 43rd St) will be the most fashionable nightclub in Midtown. Hosted by Kerry Diamond, Benoit Lagarde, and Jed Root, *CLiCK: Dress Codes* will offer 400 of New York's trendiest young art enthusiasts, collectors, and photography and media industry professionals the opportunity to celebrate fashion's use as a rich visual language. Amidst today's most exciting and innovative photography and video art, partygoers will bring to life the theme of *Dress Codes: The Third ICP Triennial of Photography and Video*—fashion as a form of social communication.

Fashionistas, photographers, and more will converge at ICP for the closing party for *Dress Codes*—and will be rewarded for it and will be rewarded for it with hors d'oeuvres by Taste Caterers and an open bar with specialty cocktails by Belvedere and Grand Marnier. The Photobooth by Benoit Lagard and Splashlight Studio will give guests the opportunity to pose like top models while Pentax's raffle of its white K-X digital SLR (valued at \$650) will give one lucky partier huge bragging rights. DJ Dhundee keeps the crowd moving as special guest Eclectic Method captivates the audience with a bit of video magic.

All proceeds from this event will benefit the educational programming of the International Center of Photography.

VIP Ticket Purchasers will receive:

- Early admission to VIP cocktail reception from 7:30–8:00 pm
- 1-year ICP Individual Membership (valued at \$75)
- Swag Bag (for the first 40 VIP ticket purchasers)
 - Adrienne Vittadini (product and value TBD)
 - Godiva Chocolate (product and value TBD)
 - Richard Avedon's *The Sixties* book (valued at \$75)
 - DJ Dhundee *Take Flight* CD download (valued at \$10)
 - Diane Von Furstenberg Beaded Chiffon Scarf in Tile Paisley Pink (valued at \$295)
 - Lancôme Secret de Vie Ultimate Cellular Reviving Crème (valued at \$240)
 - Party portrait by Alice O'Malley (priceless)
 - Pentax Optio P80 digital camera (valued at \$220)

This event is made possible by the generous support of our sponsors:



ADRIENNE VITTADINI **PENTAX®**